



2050 Santa Rosa General Plan Update Community Advisory Committee Member Selection Process & Organizational Framework

City Council Meeting

December 8, 2020

Andy Gustavson

Senior Planner

Planning & Economic Development

BACKGROUND

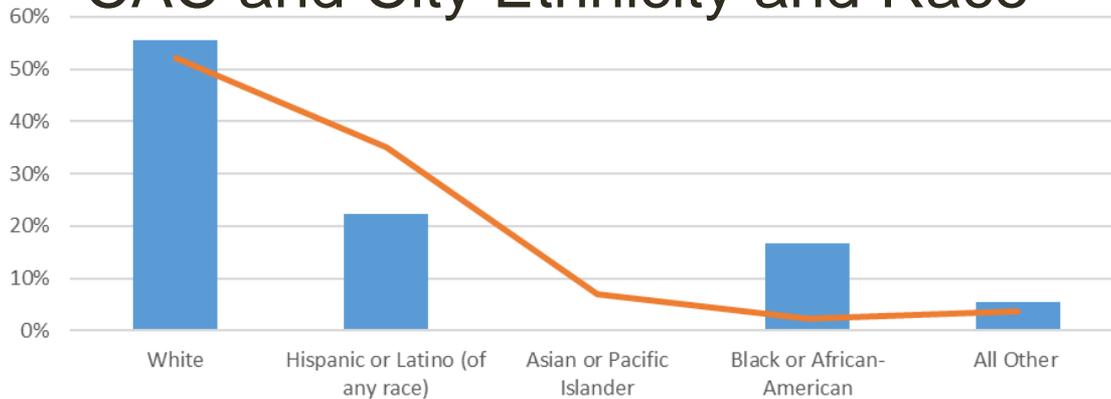
- The **2050 Santa Rosa General Plan Update** commenced March 2020.
- Council authorized the formation of the **Community Advisory Committee** September 2020.

CAC Selection

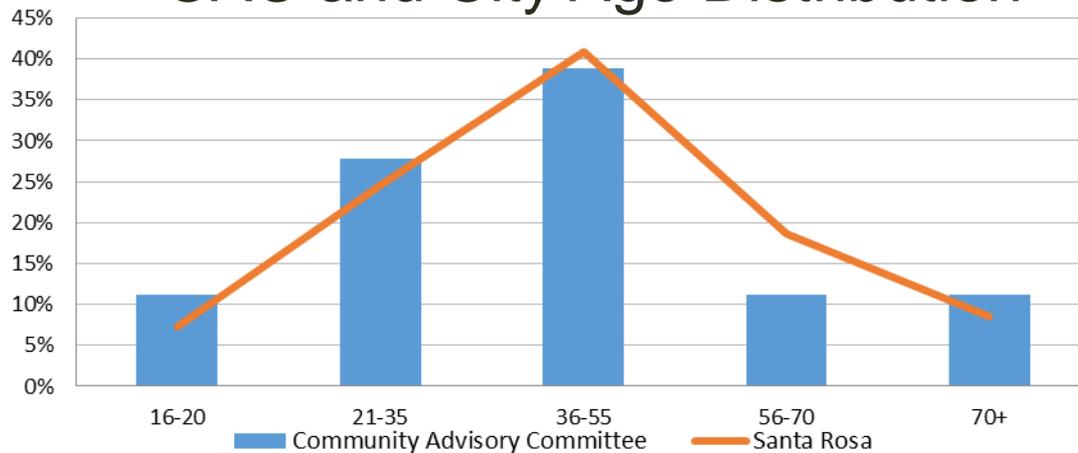
- PED selected 18 of the 25-member CAC following the **CAC Member Selection Process**.
- Staff requests each Council member to appoint one of the remaining 7 CAC members by January 12, 2021.

CAC Selection

CAC and City Ethnicity and Race

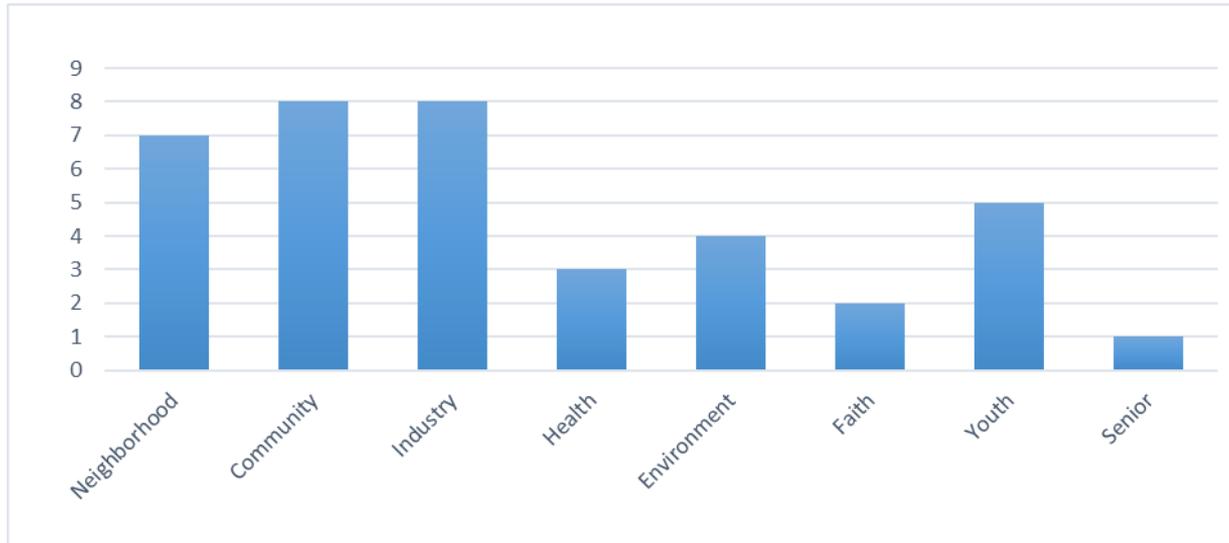


CAC and City Age Distribution



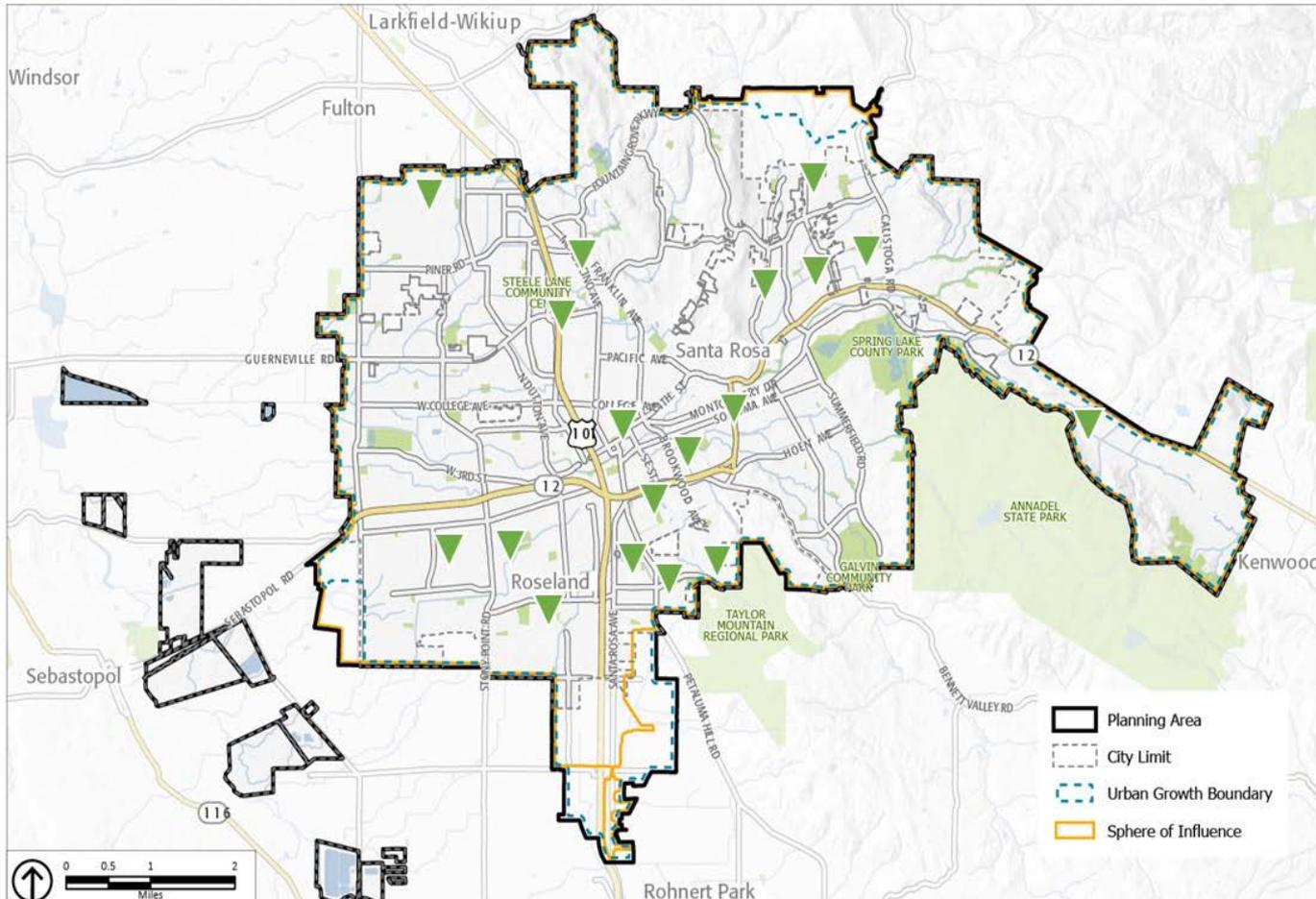
CAC Selection

Interest, Involvement and Advocacy



CAC Selection

Member General Location



CAC Framework

- The **CAC Organizational Framework** will govern CAC public meetings and member activities, pursuant to the Brown Act

Participation Principles:

- Transparency
- Equal Participation
- Inclusivity
- Respectful Engagement

RECOMMENDATION

It is recommended by the Department of Planning and Economic Development that Council receive the report regarding the 2050 General Plan Community Advisory Committee Member Selection Process and Organizational Framework.

Questions?