



Community Advisory Committee (CAC)

Summary of Meeting #1

February 3, 2021

Summary of Discussion Topics

Introduction

The first meeting of the Santa Rosa Forward Community Advisory Committee (CAC) was held on February 3, 2021, via zoom. The role of the CAC is to:

- **Serve** as liaisons to their community connections and constituent groups.
- **Encourage** community participation in the Santa Rosa Forward project.
- **Understand** broad community needs and desires and articulate those back to the Santa Rosa Forward Project Team.
- **Provide** ideas for consideration in preparing the General Plan Update.

The objectives of this first meeting of the CAC were to initiate the CAC process by introducing individual members, review the purpose and role of the committee, and receive a project overview and summary of initial key themes.

There are 25 members of the Community Advisory Committee. Three of the seven members have been appointed by the Santa Rosa City Council as district representatives. The other 18 CAC members were selected by the Planning & Economic Development Department through an open application process. The committee currently includes the following individuals:

1. Aaron Schreiber-Stainthorp
 2. Ali Soto
 3. Ana Stevens cc
 4. Andres Vigil
 5. Anne Barbour
 6. Annette Arnold cc
 7. Delashay Carmona Benson
 8. Erica Mikesh
 9. Evette Minor
 10. Hugh Helm cc
 11. Jen Klose
 12. Lee Pierce
 13. Lisa Joslen
 14. Melanie Ahlers
 15. Michael Cook
 16. Omar Lopez
 17. Patricia Thompson
 18. Rituja Bhowmik
 19. Ryan Tracey
 20. Stephanie Manieri
 21. Steven Spillman
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This was the first in a series of ten meetings that will be conducted between February 2021 and March 2023. All meetings are open to the public and will be facilitated by MIG, a planning and urban design firm which specializes in process design and stakeholder facilitation. The MIG facilitators graphically recorded comments of the CAC members and members of the public on a digital whiteboard. A photo export of the whiteboard is included at the end of this document. This summary synthesizes the key discussion topics and questions raised during the meeting; it is not intended to serve as a transcription of the meeting.

Discussion Topics

CAC members shared their initial thoughts and ideas on the future city they envision and their key community touch points.

Community Touch Points: Initial thoughts on groups and people the CAC can reach include:

- Shelters
- Housing Advocacy Groups
- Housing Coalitions
- Low-Income Groups
- Cultural Sensitivity
- Immigrants
- Food banks
- Seniors
- Youth
- K-12 Schools, School Boards, and Board of Educations
- College/University Alumni Groups
- Parks and Recreation Programs
- Bicyclist Advocates
- Major Employers (Sonoma Power, Redwood Credit Union)
- Social Media
- Black Chamber of Commerce
- Live Event Industry
- Environmental Groups
- Neighborhood Groups (Rosaland, South Parks, Family groups, Oakmont, Rincon, and others)
- Young Mothers Groups
- Community Health Groups (Community Health Board, St. Joseph Hospital, MS Society, American Cancer Society, etc.)
- Family and Friends
- Religious Community
- Police
- Other community councils and groups

Guiding Principles and Values: Overarching principles and values that CAC members want to cover to guide the development of the City:

- **Equitable and inclusive:** Build on the diversity of Santa Rosa and should be designed to improve social equity throughout the city.
 - Using the lens of racial justice, the goal of the city should be to create an inclusive community that aims to remove barriers.
- **Affordable:** Ensure residents can afford to stay in the area and attract new residents as an economical place to live.
- **Public Process:** Learn more about the planning process and broad public engagement to create a platform for progressive and constructive discussion.

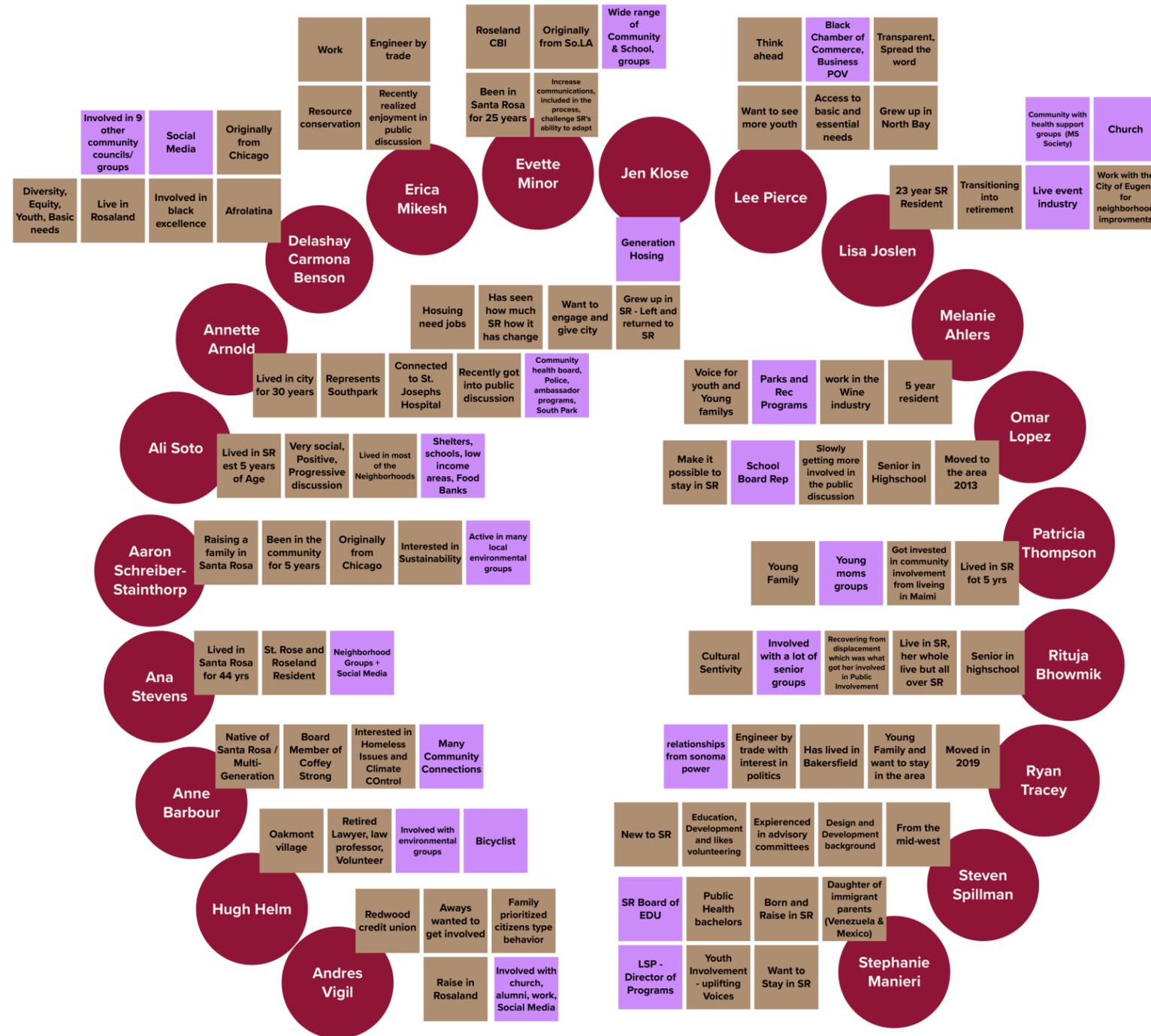
Information Requests

CAC members requested additional background information to better understand the meeting context to guide future discussions. Specific requests included:

- Guidance on Brown Act communications and procedures.

Public Comment

- There were no public comments in meeting.



Questions

When we see "SR Forward" will that be the name after the process is over?	Specific plans, will it be addressed in the GPU?	What resources will CAC have to share?	Who do I go to when I have questions?	Can we conduct focus groups on behalf of SRF? Go in on existing regular meetings?
It is the branded for the process but it can be	GP is overarching, when the new one is adopted specific plan may be amended to be consistent with the new GP	Flyers, website, Engagement materials will be shared	Andy Gustavson / Santa Rosa Forward email : srfoward@srcity.org	Is a planned activity, Andy will direct comments to the team
		Materials can be shared with the Public in formal and informal settings		Open to new possibilities and going to existing meetings is a key
				Collecting a record of all groups the SRF has involved

Next Steps and Follow-up Items

Guidance on Brown Communication