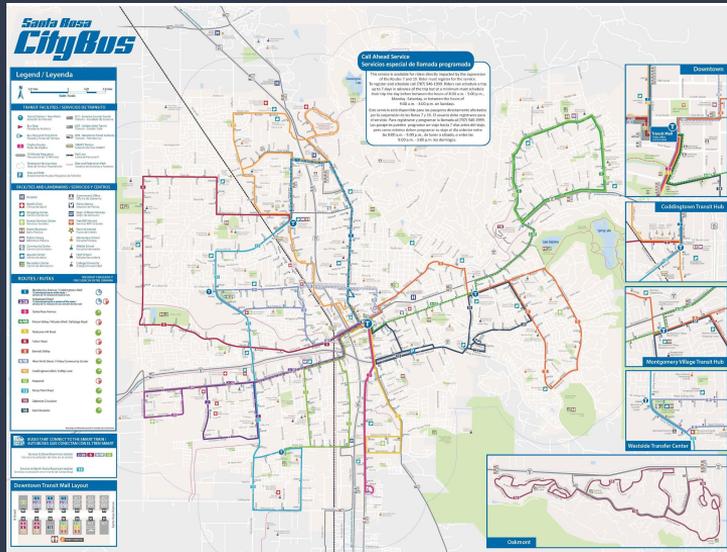


# TRANSPORTATION

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# MISSION STATEMENT



SET A HIGHER STANDARD FOR BUS STOPS IN SANTA ROSA IN...

- CLEANLINESS
- SAFETY
- ACCESSIBILITY

CHALLENGES...

- GET THE COMMUNITY INVOLVED TO COME TOGETHER AND MAKE BUSES CLEAN AND BUS REST AREAS UP OR HAVE AN EVENT WHERE WE CLEAN UP OURSELVES
- HOPING THAT WE WILL HAVE SUPPORT AND PEOPLE WILL WANT TO HELP

ISSUES...

- IT CAN POSSIBLY BE A ONE TIME THING, WE WOULD ONLY GO ONCE AND FORGET ABOUT IT WHICH IS WHY MAKING IT A JOB IS A BETTER IDEA OVERALL

# PRELIMINARIES

THIS IS A CHALLENGE. WE WOULDN'T WANT TO DISRUPT AN ALREADY EFFICIENT SYSTEM IF IT DID EXIST. WE FOUND OUT THAT ALL STUDENTS FROM MONTGOMERY HIGH SCHOOL AND EVEN TEACHERS AGREE THAT WE NEED TO IMPROVE AND SOLVE THE UNCLEANLINESS AND HOW UNSANITARY SANTA ROSA CITY BUSES AND AREAS ARE. OUR SOLUTION IS TO SPREAD AWARENESS ABOUT THIS ONGOING ISSUE/PROBLEM.



- AWARENESS IS VERY IMPORTANT AND A VERY EFFECTIVE METHOD TO GET PEOPLE'S ATTENTION.
- IT IS RELEVANT TO OUR CHALLENGE AND TOPIC BECAUSE IT'S A ISSUE THAT PEOPLE AROUND US USING THE CITY BUSES OR GO TO THE TRANSPORTATION AREA ARE BEING AFFECTED BY.
- IT CAN CAUSE THEM TO BE HARMED BY TOXIC BAD UNHEALTHY AIR, GET A DISEASE, OR ACNE FROM HOW UNSANITARY IT CAN BE.

# PRELIMINARIES (CONT.)

WE POOLED ANSWERS ANONYMOUSLY FROM STUDENTS AT MONTGOMERY HIGH SCHOOL TO FIND THAT OUT OF 30 RESPONSES, 0 PEOPLE SAID THAT THESE BUS STOPS HAVE NOTHING TO IMPROVE UPON

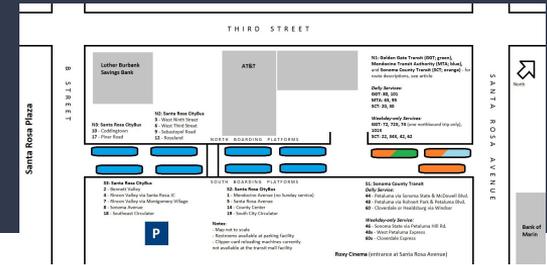
THIS BENEFIT WOULD BE OVERARCHING WITH ALL OF SANTA ROSA, RATHER THAN JUST BUS GOERS. MORE PEOPLE TO WILLINGLY USE THE BUS WOULD MEAN LESS CARS, LESS TRAFFIC, AND MOST IMPORTANTLY, LESS EMISSIONS.



# WHAT DID I LEARN?

WE LEARNED THAT TRANSPORTATION IS ONE OF THE MOST IMPORTANT ISSUES IN THIS GENERATION. OUR VIEW CHANGED FROM THE BEGINNING BECAUSE AT FIRST WE THOUGHT IT WAS A MINOR ISSUE THAT COULD BE FIXED EASILY. NOW THAT WE HAVE GATHERED DATA AND INFORMATION ABOUT THE ISSUES AND HEALTH HAZARDS WITH CITY BUSES AND ETC WE NOW SEE HOW A MINOR PROBLEM BECAME BIGGER.

I HAVE STRENGTHENED MY VIEWS BY MY WORK BY THE ACCURACY OF MY DATA AND INFORMATION GATHERED. I ALSO LEARNED THAT THE MORE YOU ADDRESS AND LOOK INTO THE ISSUE THE MORE IT MATTERS AND MOTIVATES YOU TO HELP AND SOLVE AND RESOLVE THE ISSUE.



# POTENTIAL PARTNERS? ETC

WE AGREE THAT THERE IS A POSSIBILITY FOR UBER, LYFT OR ANY OF THOSE TRANSPORTATION COMPANIES TO POSSIBLY PARTNER UP WITH SANTA ROSA CITY BUS TRANSPORTATION.

THIS COULD BE VERY HELPFUL BY...

- EXPANDING SANTA ROSA'S TRANSPORTATION
- HELP SOLVE THE PROBLEM BY NOT HAVING CITY BUSES OVERCROWD



# LONG TERM RECOMMENDATIONS

HAVE WEEKLY CHECK INS TO MAKE SURE THAT THE WAITING AREA, INSIDE THE BUS, AND ALL AROUND IS CLEAN UP TO DATE AND HEALTHY ENOUGH TO HAVE PASSENGERS ON WITHOUT GETTING ANY DISEASES OR ANYTHING UNHEALTHY.

THESE WEEKLY CHECK INS WILL SOLVE THE PROBLEM LONG TERM TO PREVENT THE UNCLEANLINESS TO BECOME A PROBLEM ALL OVER AGAIN AS A RESULT OF HOW IT HAS STARTED AT FIRST.



# RELEVANCE?

THIS TOPIC IS RELEVANT BECAUSE THIS LATELY GAS PRICES ARE VERY HIGH AND NOT SO AFFORDABLE. THIS ISSUE LEADS TO THE RELEVANCE OF MAKING SURE OUR OTHER SERVICES OF TRANSPORTATION ARE SAFE AND HEALTHY TO USE FOR US.

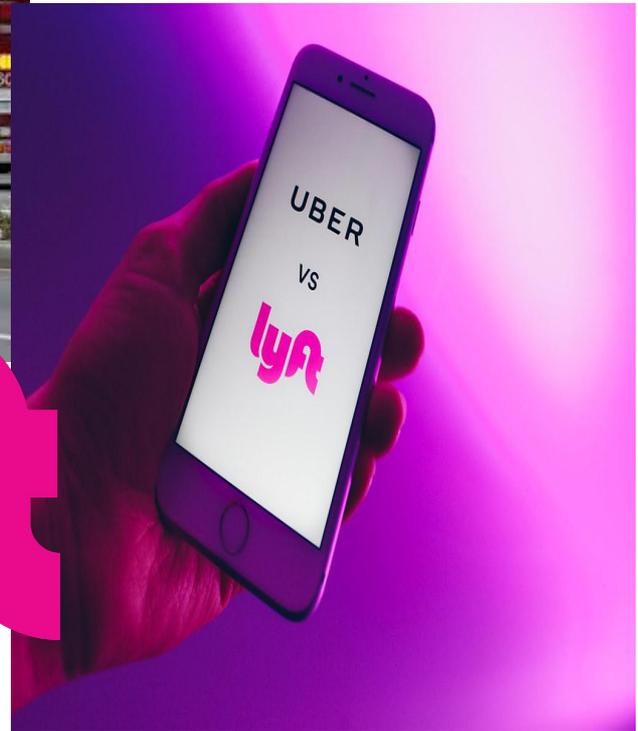
THIS GENERATION NOT ONLY USES CITY BUSES AS TRANSPORTATION BUT AS WELL AS UBERS, LYFTS, SCOOTERS, AND ALL TYPES OF OTHER TRANSPORTATION. WE WANT TO BE ABLE TO RIDE IN A CLEAN CAR, BUS ETC AND FEEL SAFE AND NOT DISGUSTED, DISTURBED OR AT RISK OF GETTING SICK.



# IMAGES & EXTRAS



# Lyft



# SOLUTIONS RECOMMENDED

- MORE DEDICATION ON CLEANNESS
- IMPROVEMENT ON THE BUS STOPS
- MORE/BETTER SEATING AND SHELTER
- MORE LIGHTING



- REMODELING AND PAINTING TO MAKE BUSES AND BUSING AREAS MORE APPEALING AND PRESENTABLE
- MAKING A GOFUNDME TO RAISE MONEY TO BE ABLE TO REMODEL AND CLEAN

