



## Overview

The Santa Rosa Forward process provides an important opportunity for the community to discuss ways to address housing, improve neighborhood quality and connectivity, foster economic development, improve public health for all, create more equitable access to community amenities and services, enhance education, and reinforce environmental stewardship.

Today's discussion is focused on helping the community refine a draft Vision Statement and identify community features and opportunities that will inform the next phase of the General Plan Update process, Alternatives. **Your comments and ideas are valuable and will help inform the General Plan Update process!**

### Question #1

**Today's Date**

**Time**

**Workshop Group** (if applicable)

**Your Name** (optional)

**Your Email Address** (optional)

*If you would like to receive email updates*

**Which of the following best describes you?** (mark all that are applicable)

I live in Santa Rosa

I work in Santa Rosa

I am a Student in Santa Rosa

I own property and/or a business in Santa Rosa

Other (describe):

### Question #2

**In one word, what is your vision for the future of Santa Rosa?**

**Question #3** Review the following draft Vision Statements prioritize them from #1 (highest priority) to #13 (lowest priority) based on the topics and issues that are most important to you.

- Inclusive:** Everyone is welcome, all people and groups are actively encouraged to join in neighborhood and citywide decision making, and barriers to participation are identified and eliminated.
- Just:** Social and environmental justice is achieved for all people.
- Healthy:** Neighborhoods are healthy, vibrant, full-service communities, anchored by inclusive and accessible public outdoor spaces and buildings offering safe and welcoming places for all groups to gather.
- Resilient:** All facets of the community, including housing, infrastructure, and social services are sustainable and resilient to economic changes and hazards.
- Prepared:** All residents are aware of the risks of natural and human-caused hazards and are engaged in neighborhood and City emergency preparedness efforts.
- Sheltered:** A diverse mix of high-quality, safe, thoughtfully designed, and well-served housing at all affordability levels is available throughout the community to accommodate everyone, including local workers and formerly homeless residents.
- Equitable:** Everyone has convenient and equitable access to meet their daily needs—including healthy food, recreation, education, childcare, reliable internet, and physical and mental health services—and community members enjoy long, fulfilling healthy lives.
- Successful:** Top employers gravitate; Black-, Latino/Latina-, and other minority-owned businesses are in all corners of the community; tourism and entertainment spaces support a vibrant city; and meaningful work in a thriving economy is available for people of all ages and backgrounds.
- Connected:** High-quality, reliable, and safe transit service, bicycle and pedestrian facilities, and other forms of mobility connect all ages across the city at all times and support healthy lifestyles, clean air, equity, and resilience.
- Safe:** Public safety services are provided by caring and thoughtful community members who are representative of and familiar with the neighborhoods, groups, and individuals they serve.
- Educated:** Life-long education, enrichment, and supportive services and resources engage and empower young people, strengthen families (of any family structure), connect and activate seniors, and foster the success and well-being of all people.
- Cultural:** Artists and public art are supported and found in every neighborhood and historic resources emphasize the importance of culture in the community and its contribution to equity and the local economy.
- Sustainable:** Natural resources—including streams and creeks, trees and landscaping in public places, and community and rooftop gardens—are restored, protected, and expanded to provide accessible green space for everyone in all neighborhoods.

**Question #4**

**Is there anything you would change in these draft Vision Statements to make them better fit your vision for Santa Rosa?**

**Is there anything missing that should be added?**

**IMPORTANT LAST STEP!**

Make sure you save and email your Questionnaire PDF to [info@santarosafoward.com](mailto:info@santarosafoward.com)