

### Question 1

Workshop Group (If Applicable) (N:31)

- Southeast Greenway
- Mujeres Unidas
- none
- ILEA
- ILEA
- ILEA
- ILEA
- Planning Mtg
- City Planner Meeting
- 3
- Staff
- Staff
- Planning Staff
- Staff Meeting
- Staff
- N/A
- 3
- 1
- GPU Workshop #8
- Rincon Valley/Tibbets
- District 2
- Mujeres unidas
- Movie Night
- SRT D4
- SRT
- SRT
- SR Together
- SR Together
- Evento Bienestar para todos
- CBI, Roseland
- CBI, Roseland
- Vaccination
- SR Together
- SR Together

### Question 2

Which of the following best describes you? (Mark all that are applicable) (N:271)

Response Choices	Count	Percent
I live in Santa Rosa	115	42%
I work in Santa Rosa	67	25%
I own property and/or a business in Santa Rosa	61	23%
Other (please specify)	22	8%
I am a Student in Santa Rosa	6	2%
<b>Total</b>	<b>271</b>	<b>100%</b>

**Other (please specify):**

- I volunteer in Santa Rosa
- Unincorporated Santa Rosa
- I visit Santa Rosa often, my clients live and work in Santa Rosa.
- I've lived in Santa Rosa my entire life.
- Retired
- Was born here
- I live just outside city limits but am in Santa Rosa a lot for work, shopping, etc.
- I have a student at SRJC
- Longtime resident
- Born and raised
- Retire
- Voluntaria de la comunidad // Community Volunteer
- Retired writer
- I serve on SR non profit Boards of Directors
- Sit in several City/ County Boards
- Moved into the area recently, I am Launching a non-profit in July 20221 in Santa Rosa
- I live in Sutton
- I love Santa Rosa, Bay Area, Calpurnia
- Vivo en Sebastopol // I live in Sebastopol
- Kid's Area
- Kid's Area

### Question 3

In one word, what is your vision for the future of Santa Rosa?

(N: 128)

- Bicycle-friendly
- Safety
- Vibrant
- bikeable
- welcoming
- more bike & pedestrian-friendly
- Safer
- Community
- Environmentally-sound
- Forward thinking
- Unity
- Livable small town feeling with diverse neighborhoods.
- Clean
- Maintain and strengthen the community support and involvement in a large diverse city that is a wonderful place to live.
- My vision for the future of Santa Rosa would involve safe community spaces, permanent workforce housing, and projects that serve the direct needs of vulnerable and disadvantaged groups.
- Connected
- Environment
- Vibrant
- Recreation
- Create a sense of community
- Vibrant
- crimefree
- Evolving
- beauty
- Inclusive
- Low carbon; resilient
- Smaller
- Balanced
- Progressive
- Clean
- Managed growth and community connection
- Opportunity
- Vibrant
- Thriving
- Community
- Safe
- sustainable
- Diverse
- Successful, fair, equitable
- Prepared
- Cultural
- Affordable
- Inspiring
- Successful
- Inclusive
- Successful
- unity
- Safe
- Sustainable
- slow growth
- Cleaned
- Cleanliness
- Cooperation
- More density housing downtown.
- SoCal
- Clean
- Self-sustainable
- Safety
- Opposite
- Improve schools for minority students, integrate neighborhoods, own up to how

the juvenile justice system is horrible in Sonoma

- Community
- Affordable
- A suburban-rural city with no more than 190,000 residents. Not an urban city with many high rises downtown.
- Progressive
- World-class
- Homeless free streets
- Clean
- Jobs
- Sustainable
- Firesafe
- Safe
- Livable
- Joyous
- Green
- Cleanup
- TRAINS
- Safety
- More paved bike trails
- clean
- Revitalize
- Safety
- Publicly accessible
- Clean, well-maintained city that one can walk downtown to enjoy businesses and gather as a community.
- Harmony
- Clean
- Business friendly
- Green
- Less crime, drugs gang activity, more police. people driving reckless, less homeless,
- Safety
- Safe
- Sustainable
- sustainable

- Challenging
- tranquil
- Sustainability
- Sustainable
- risk-taking
- Improvement
- Secure
- Sustainable + Resilient Community
- Planned + Equity based growth affordable housing. Open space + parks in every area of the city, create government trust, racial justice.
- Communities
- Inclusion
- Community (Neighborhood) Based
- Expansive - Inclusive
- Connected, Healthy
- Community
- Safe
- Efficient
- Community
- Communication
- Equity
- Unity
- Environmental Justice more walkable, safer, more neighborhood oriented, mixed use, addressing climate change in a big way.
- Connected
- Mejor - Better
- Mas Segura - Safer
- Una ciudad segura y sauldable! / A Safe and Healthy City.
- Han Avanzado, en las viviendas/ Advance housing
- Acternativas para el trafico, signals for traffic

- Que sea un lugar acogedor para todos, con sus respectivos diseñadas areas y segura para nuestros ninos, y ancianos y trabajadores. // Make it a welcoming place for all, with their respective designed areas and safe for our children, and the elderly and workers.
- Mejor (better, no disasters)
- More open accessible to everyone
- Durable
- Acceso a mas parques, centros de salud para todos // access to more parks health centers for all.
- Limpio // clean
- Seguridad // safe
- Peaceful

## Question 4

Review the following draft Vision Components and select the 4 topics that are most important to you.

Response Choice	Count	Percentage
<b>Sustainable:</b> Natural resources—including streams and creeks, trees and landscaping in public places, and community and rooftop gardens—are restored, protected, and expanded to provide accessible green space for everyone in all neighborhoods.	64	12.52%
<b>Healthy:</b> Neighborhoods are healthy, vibrant, full-service communities, anchored by inclusive and accessible public outdoor spaces and buildings offering safe and welcoming places for all groups to gather.	64	12.52%
<b>Safe:</b> Public safety services are provided by caring and thoughtful community members who are representative of and familiar with the neighborhoods, groups, and individuals they serve.	46	9.00%
<b>Inclusive:</b> Everyone is welcome, all people and groups are actively encouraged to join in neighborhood and citywide decision making, and barriers to participation are identified and eliminated.	44	8.61%
<b>Connected:</b> High-quality, reliable, and safe transit service, bicycle and pedestrian facilities, and other forms of mobility connect all ages across the city at all times and support healthy lifestyles, clean air, equity, and resilience.	43	8.41%
<b>Resilient:</b> All facets of the community, including housing, infrastructure, and social services are	42	8.22%

sustainable and resilient to economic changes and hazards.		
<b>Equitable:</b> Everyone has convenient and equitable access to meet their daily needs—including healthy food, recreation, education, childcare, reliable internet, and physical and mental health services—and community members enjoy long, fulfilling healthy lives.	41	8.02%
<b>Sheltered:</b> A diverse mix of high-quality, safe, thoughtfully designed, and well-served housing at all affordability levels is available throughout the community to accommodate everyone, including local workers and formerly homeless residents.	37	7.24%
<b>Just:</b> Social and environmental justice is achieved for all people.	34	6.65%
<b>Prepared:</b> All residents are aware of the risks of natural and human-caused hazards and are engaged in neighborhood and City emergency preparedness efforts.	26	5.09%
<b>Successful:</b> Top employers gravitate; Black-, Latino/Latina-, and other minority-owned businesses are in all corners of the community; tourism and entertainment spaces support a vibrant city; and meaningful work in a thriving economy is available for people of all ages and backgrounds.	24	4.70%
<b>Educated:</b> Life-long education, enrichment, and supportive services and resources engage and empower young people, strengthen families (of any family structure), connect and activate seniors, and foster the success and well-being of all people.	23	4.50%

<b>Cultural:</b> Artists and public art are supported and found in every neighborhood and historic resources emphasize the importance of culture in the community and its contribution to equity and the local economy.	23	4.50%
<b>Grand Total</b>	<b>511</b>	<b>100.00%</b>

**Question 5**

Is there anything you would change in these draft Vision Statements to make them better fit your vision for Santa Rosa? Is there anything missing that should be added?

- Climate change is a public health emergency and the greatest challenge we face. The Vision Statement should reflect this reality with more specific language to reflect what is necessary to achieve a safe climate and future. Additionally, because we know that the majority of residents do not ride a bicycle because they do not feel safe riding in unprotected bicycle lanes, we must redesign our streets with protected and separated bicycle lanes connecting all parts of our city. This will help meet our health, equity, climate and active transportation goals. Please consider the following language additions in capital letters. Connected: High-quality, reliable, and safe transit service, PROTECTED AND SEPARATED bicycle PATHS CONNECTING ALL NEIGHBORHOODS AND PARTS OF THE CITY, SAFE AND INVITING pedestrian facilities.... Sustainable: THE CITY IS CARBON FREE POWERED BY CLEAN, RENEWABLE ENERGY AND TRANSPORTATION. Healthy: Neighborhoods are healthy, vibrant, connected, full-service communities WHERE WALKING, BIKING AND ACTIVE TRANSPORTATION ARE PRIORITIZED OVER MOTORIZED TRANSPORTATION with the..... Sheltered: A diverse mix of high quality, CARBON-FREE, safe, sustainably designed housing PRIORITIZING WALKING AND CYCLING, at all affordability... Equitable. Everyone has equitable and affordable access tO meet their daily needs -- including healthy food, CLEAN WATER AND AIR, SAFE OPTIONS FOR ACTIVE TRANSPORTATION, recreation, .....
- Bike lanes need to be kept safe and clean. No one wants to ride/walk in places they feel threatened.
- Curious the costs for these visions- Kaiser etc. supporting grants?



- I feel that all of these issues are paramount and selecting Just 4 was very difficult. I do feel that need for green space is important but I would also like to see more space dedicated to community garden allowing families to grow food. When children eat fresh veggies and fruit they know how good food can taste!
- With climate change being the most important issue facing our nation and world, it's hard to believe that none of these topics address the city's role in creating a climate-safe city, state and nation.
- No
- NO
- N/A
- No
- Increase emphasis on economic growth
- age friendly
- Model: A framework of policies and community involvement that other cities throughout the USA can look at, adapt and adopt.
- No
- Justice and equality are part of the same thing. You can't have equity without social and environmental justice. :)
- Stop catering to the homeless
- I would be sure to focus cultural art on the indigenous people's of this area.
- I don't care for some of the verbiage used in the draft vision statements, it's a little too progressive for me.
- Reducing paperwork, ability to connect with resources, speed of change.
- Tourism & Hospitality - must of which can be considered supported by above statement - but is not as an intention.
- I'd like to see more inclusion of the hospitality and events as many people who are employed in Sonoma and Napa Counties live in SR. (this includes our restaurants, hotels, weddings in particular.)
- Safe and Healthy could be one topic. One day when things are better, maybe add Thriving as a category.
- Healthy - access to healthy food and lifestyle choices.
- Prepared - for imminent hazards posed by climate change
- Remove resilient, it's a byproduct of an issue. Prepared is better so we don't have to be resilient.
- no
- no
- well balanced programs and services and resources for all AGE levels from infants to the elderly.
- Missing: the importance of a beautiful city - a place that makes residents proud and lifts them up and that is well maintained by local government

(public spaces, parks roads, sidewalks, medians) and residents (who take care of houses and structures housing businesses and their frontages).

- Maintenance and beautification
- Our poorest kids are the ones in jail, their schools are 2nd rate to white schools, their text books are boring, their history books a lie, and they don't read at grade level but no one takes responsibility or even admits this is true. "Probable cause" applies to white kids but not brown or black ones. This is a rich white community that the police work for- not the "others."
- Shelter - Keep long time residents who love this community here! I have lived here my entire life and would love to continue, but if I ever want to own a home, my options to stay here are severely limited
- Too many statements
- Yes -- Very few statements here about economic strength, attractive and thriving downtown, balanced city budget, ability to attract new business investment. Feels like needs of business community not well represented here. My vision of Santa Rosa is that it is world-class city with a high level of appeal to both tourists and residents. I would like to see a vibrant, safe, downtown that is filled with successful shops and restaurants, not empty storefronts. We are the largest city in the middle of a wine centric county. The vision statements don't seem to address either tourism or wine industry.
- I get tired all these politically correct ideas that cities, counties, and municipal governing bodies think are so important. Of course these are important, but so are the basics that all of our tax dollars go too..How about getting down to the basics: Spend some money on our roads and fixing them. Santa Rosa has the worse roads. It's ridiculous.. We are rated right behind Vallejo as one of the worse counties for roads in CA. something to be proud of, NOT... We need growth for jobs. Not all of us share the idea to go to school for a 4 yr education. Why not have the city provide money or grants or apprenticeship programs to allow companies for young adults to learn from the best who want to be an electrician, a welder, HVAC specialist, plumbers, learning construction skills, etc. We need all these skilled jobs to carry forward into are community because many of these skilled workers are retiring and moving out of the state of CA. I only put the above top 2 as important for me. The city owns alot of land. We also need some nice villas, or townhouses or Condos in SR. single story is Key for seniors or people who want to downside from a home. You own the old Community Hospital. Great place for some single story villas or condos. BTW, the Bennett Valley golf course is key for our community. Build some single story condos around the golf course, build some beach volleyball pits, next to the tennis courts, make it a community for everyone. Jobs, growth, and new homes. KEEP THE GOLF COURSE
- Resilience should include safe from fire and adequate water supply
- Hard to order, since all are important, almost equally.

- Stricker sentences for crimes-tp many people makes for housing shortage- more traffic on roads and parking shortage-over crowded school s -more people more trash-garbage-means more rats and disease
- BUILD TRAINS AND HIGH QUALITY PUBLIC TRANSPORT. You cannot even get from the Sonoma County Airport to the Smart Train without waiting for a crappy bus. COME ON. Just copy any other first world country! It's NOT THAT HARD.
- There are a lot of "terms of art" - government-speak/code that lay people do not use every day - in this survey. A survey that said what you really mean in plain terms would be nice. Many of these (8-13 in my ordering) follow logically from law and order and enforcing what is already on the books. Intentionally confusing "equitable" with "equal" and equal opportunities with equal outcomes is a major area of suffering from "lack of clarity," shall we say, when speaking to governmental types about these topics.
- Make them more realistic, less idealistic
- Your verbiage was very politically worded. Of course I would like equity for all. But in today's world, equity could mean equal outcomes. I would like equal opportunity. There is a big difference. I had a hard time prioritizing because of that.
- Equitable to everyone of all ages. Seniors are pushed aside
- #1) Clean up this city. Remove dead trees up and down median strips of major roads on west side. Contain the almost 3 ft tall weeds in median strips on west side and elsewhere throughout city. Enforce property cleanup of single family owned homes throughout city neighborhoods which if left as is....is contributing to "The Broken Window Theory".
- Clean and care for Public grounds, sidewalks, creek walk and public city parks , removal of graffiti, garbage cans -
- Arrest the criminals and put them in jail instead of just citing them out. Protect the residents that live here. and stop The criminals will run this city. Fund more police!! stop acting like were living in a fairy tale place ,and Stop Santa Rosa from being a sanctuary city ,it will destroy Santa Rosa in the future.
- No.
- Nothing in here fully captures Santa Rosa's existing commitment to cut climate pollution and ensure that is integrated into the plan.
- Limit large "Affordable Housing" developments in Roseland and especially the rural areas. Preserve the natural habitat and beauty many people love about Sonoma County
- There's a lot of overlap between them.
- Change the things that a small city can change; don't be dragged into issues better solved at the county, state, and national levels. Social justice is important, but recognize what the city can really do vs. what is just a wish list.

- Que pongan una pagina de todos los Recursos para la comunidad en diferentes Idiomas .
- No
- Infrastructure, roads, water, sewer, parks, to meet supply/ demand
- N/A
- "Equitable- Add ""And Housing"" at the end.
- Sustainable - Socially and culturally sustainable as well"
- Greater partnerships between city and neighborhood groups. Office of Neighborhoods.
- Will Climate change criteria be incorporated into policy - resilience Created by eco adapted workshop can be a guide
- I love all draft vision components?
- I have tried to fill out the Above many times before. I find it imposible. If you asked "what works + should be expanded? I could possibly fill this out.
- Be very careful with spending so as to directly impact the goals.
- It's hard to limit the above list to only 4 - Might Work Better if ranked by level of importance. Multilingual outreach or neighborhood representatives. To communicate with neighbors.
- Strength family + Community to thrive in every way. Physically, Spiritually, Mentally, Relationally, emotionally. Longevity.
- Thank you for asking
- I would like to see the Chanate Hospital area sold or Conserved by the open space district and or housing built. Bad roads, Earthquake area, Bad roads, bad roads...
- Just - by first and foremost compensating, upgrading for past disadvantages and equities.
- Environmental Justice would like to see input from the community
- Some bleed into each other but those are great.
- Respeto a los peatones de los automovinsias. Respecting pedestrians.
- Tener al tanto en las noticias que pasan en SR, buscar soluciones a las adversidades que buscan intimidar a nuestra comunidad. Demandar, unos banos publicas para nuestra comunidad que necesita y para prevenir enfermedades, en el futuro. To have news about what is going on in SR, Find solutions for adversity that intimately impact the community. Demand, Bathrooms for the community that needs it and to prevent illnesses.
- La Comunidad tiene necesidad de banos publicos en lugares. He tenido la concurridas como afueras del experiencia mercardito de Roseland, aunque y veo la importancia , pudiera, pagar un servicio como este de esta necesidad para la salud de todos en general. // There is a need for public bathrroms in places. I have had the busy outside of the Roseland market experience, although and I see the importance, could pay a service like this of this necessity for the health of all in general.

- Mas informacion de la ciudad. Antes de hacer cambios.// more information before changes are made
- Integrativo //Integrative
- Ayudar a que la ciudad mejore con mas colaboran de la publicion //Help the city improve with more publicity collaborators
- I believe these could all be obtained with more readily accessible information to all members of community but I understand that entailscommunity members doing their part to seek out that information.
- Falta mejorar las calles, mas casas, mejor economia. Es muy caro vivir aqui.
- I wanted to choose all options.

### Question 6

Would you say that in general your health is: (N: 54)

Response Choices	Count	Percentage
Fair	2	2%
Poor	2	2%
Regular	6	7%
Excellent	18	21%
Good	21	24%
Very good	38	44%
<b>Grand Total</b>	<b>87</b>	<b>100.00%</b>

### Question 7

What is your gender? (N:54)

Response Choices	Count	Percentage
Female	61	71%
Male	22	26%
I prefer not to say	3	3%
<b>Grand Total</b>	<b>86</b>	<b>100.00%</b>

## Question 8

What is your race and/or ethnicity? Choose all that apply. (N:94)

Response Choices	Count	Percentage
White/Caucasian	61	65%
Hispanic/Latinx	21	22%
I prefer not to say	6	6%
Asian	2	2%
I prefer to self-identify.	3	3%
Native American	1	1%
Black/African American	0	0%
Pacific Islander	0	0%
<b>Grand Total</b>	<b>94</b>	<b>100.00%</b>

### Other

- European American
- European-American
- Ethnicity is a mix of European, Latinx, and others. I'm a bit of a mut.

## Question 9

What is your age? (N: 87)

Response Choices	Count	Percentage
17 or younger	0	0.00%
18 to 24	1	1%
25 to 34	8	9%
35 a 49	22	25%
35 to 49	27	31%
50 to 64	29	33%
65 and Over	1	1%
<b>Grand Total</b>	<b>60</b>	<b>100.00%</b>

## Question 10

What language do you speak at home? Select all that apply.

(N: 69)

Response Choices	Count	Percentage
English	80	71%
Spanish	20	18%
Other (please specify)	6	5%
Sign Language	4	4%
Tagalog	1	1%
Cantonese	1	1%
Vietnamese	0	0%
Mandarin	0	0%
Korean	0	0%
Asian Indian languages	0	0%
Russian	0	0%
<b>Grand Total</b>	<b>112</b>	<b>100.00%</b>

### Other:

- FYI "Sign Language" is NOT A LANGUAGE, there are MANY sign languages...American Sign Language is the one most commonly used in this country.
- NOTE: there are MANY sign languages! The one most used in the US is properly referred to as American Sign Language or ASL!!! Please fix this.
- Italian
- Portuguese
- Armenian
- Southern