



**GENERAL PLAN UPDATE COMMUNITY ADVISORY COMMITTEE  
SPECIAL MEETING AGENDA AND SUMMARY REPORT –  
PRELIMINARY  
January 24, 2022**

**PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND THE  
RECOMMENDATION OF THE HEALTH OFFICER OF THE COUNTY OF  
SONOMA, THE GENERAL PLAN COMMUNITY ADVISORY COMMITTEE WILL  
BE PARTICIPATING IN THIS MEETING VIA ZOOM WEBINAR.**

**MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING VIRTUALLY  
AT [WWW.ZOOM.US/JOIN](http://WWW.ZOOM.US/JOIN) OR BY TELEPHONE: 888 475 4499; USING  
WEBINAR ID: 845 7393 1914**

**ADDITIONAL INFORMATION RELATED TO PARTICIPATION IS AVAILABLE  
AT [HTTPS://SANTAROSAFORWARD.COM/](https://SANTAROSAFORWARD.COM/)**

**THE MEETING WILL BE LIVE STREAMED AT  
[HTTPS://WWW.YOUTUBE.COM/CITYOFSANTAROSA](https://WWW.YOUTUBE.COM/CITYOFSANTAROSA)**

**6:00 P.M. - SPECIAL SESSION (VIRTUAL MEETING)**

- 1. CALL TO ORDER AND ROLL CALL**
- 2. WELCOME AND AGENDA REVIEW**
- 3. PROJECT TEAM UPDATES AND REPORTS**
- 4. SCHEDULED ITEMS**

**4.1 ALTERNATIVES AND COMMUNITY ENGAGEMENT**

**BACKGROUND:** This is fourth in a series of meetings with the Community Advisory Committee (CAC) for the City's General Plan Update project, known as "Santa Rosa Forward." During this meeting, the Project Team will provide project updates, present the draft Alternatives Workbook, discuss the upcoming community engagement activities, and discuss the Equity Priority Communities Empowerment and Outreach work plan related to General Plan Alternatives. CAC members will provide feedback on both the Alternatives and the community engagement process. The meeting will include an interactive discussion on the CAC Engagement Toolkit, including the CAC's role in supporting the City with engagement activities.

The CAC will continue their discussion on the Alternatives Workbook and Community Engagement Event Set #2 from the December 13, 2021 meeting, organized into the following parts:

**4.1a: Approach to General Plan Alternatives Review**

The project team will provide an overview of the Alternatives phase of the General Plan Update (Santa Rosa Forward) followed by CAC discussion/questions. This will include an overview on the goals and expected outcomes of this phase and the key role(s) of the CAC.

- Alternatives Phase Process – CAC Questions

**4.1b: Revised Alternatives Workbook**

The project team will provide an update on changes made to the draft Alternatives Workbook based on CAC member comments and feedback from the last meeting. This will include a discussion on each of the three alternatives to ensure

- Reactions to Alternative 1 – CAC Discussion
- Reactions to Alternative 2 – CAC Discussion
- Reactions to Alternative 3 – CAC Discussion
- Overall Emerging Synthesis – CAC Discussion

**4.1c: Equity Priority Communities Analysis**

The project team will provide responses to CAC member comments and questions from the prior meeting followed by CAC discussion.

- Equity Priority Community Analysis – CAC Discussion

**4.1d: Community Engagement Event Set #2**

The project team will provide updates on the Community Engagement Event Set #2 process, upcoming CAC member trainings on Workshop Toolkit Materials, and upcoming community engagement events.

- Community Engagement Event Set #2 Process – CAC Questions
- Additional Engagement Opportunities or Ideas – CAC Discussion

**Attachments:** Presentation (pending), will be available at:  
<https://www.santarosafoward.com/cac>  
Alternatives Workbook (pending), will be available at:  
[www.santarosafoward.com/docs](http://www.santarosafoward.com/docs)

**General Plan Community Advisory - PRELIMINARY - JANUARY 24, 2022  
Committee**

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Vision Statement, available at:  
[www.santarosafoward.com/VS](http://www.santarosafoward.com/VS)  
CAC Meeting #2 Summary, available at:  
[www.santarosafoward.com/CAC](http://www.santarosafoward.com/CAC)

## **5. ADJOURNMENT**

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings are available by calling (707) 543 4645 one week prior to the meeting. (TTY Relay at 711).

*Any writings or documents provided to a majority of this meeting body prior to this meeting regarding any item on this agenda are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.*